



2017 ECO WARRIOR AWARDS

05-10-2017 | KICC AMPHITHEATRE, NAIROBI
CELEBRATING ECO WARRIORS OF SDGS IN TOURISM

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR (KSH 2,000,000)

Benefits;

- Corporate Logo featured as Key Partner in all Public Relations collateral that appear in magazines and websites that provide pre-event, event day(s) and post-event coverage;
- Advertising in Ecotourism Kenya Publications which includes online and print:
 - > Full page back cover advert in the Ecowarrior winners' booklet.
 - > Featured on the Ecotourism Kenya's website for six months
- 7 trophies will be branded with your company name/ logo appearing for each category and the opportunity to remain on stage during the awards;
- 10 minute speaking slot with an option of a ten (10) minute video presentation during the award ceremony
- Company Logo featured on the program.
- Placement of marketing paraphernalia on registration table.
- Display opportunity for company banners on stage and at every entrance.

GOLD SPONSOR (KSH 1,000,000)

Benefits:

- Corporate Logo featured as Key Partner in all Public Relations collateral that appear in newspapers, magazines and websites that provide pre-event, event day(s) and post-event coverage;
- Advertising in Ecotourism Kenya Publications which includes:
 - > Full page inside part of the back cover of the Ecowarriors winner's booklet
 - > Featured on the Ecotourism Kenya's website for three months
- 5 minute speaking slot with an option of five (5) minute video presentation during the awards ceremony
- Company Logo featured on the program.
- Placement of marketing paraphernalia on registration table;
- Display opportunity for company banners on stage and at every entrance;

SILVER SPONSOR (KSH 500, 000)

Benefits:

- Company logo featured as a Partner in all Public Relations collateral that appear in newspapers, magazines and websites that provide pre-event, event day(s) and post-event coverage;
- Advertising in Ecotourism Kenya Publications which includes:
 - > Full Page inside pages advert in the ecowarrior winners' booklet
 - > Featured on the Ecotourism Kenya's website for three months
- 5 minutes speaking slot or 5 minutes video presentation
- An opportunity to present a branded trophy with your company name/logo appearing to the winner of your preferred category.
- Branding of the venue with your company banners.

BRONZE SPONSOR (KSH 250,000)

Benefits:

- Presenting a branded trophy at the award show with your company name/logo appearing to the winner of your preferred category
- Full page Advert in the Ecowarriors winners' booklet.
- Logo featured on the program.
- Company Logo and profile featured on the EK website; Distribution of organization's publicity material at the award ceremony
- Featured on the Ecotourism Kenya website for two months.



PLEASE NOTE:

1. All sponsors will be expected to attend the Ecowarrior awards or send their representatives to present the award to the winner.
2. The Awards will be awarded to the following categories.
 - i. SDG 8 (Decent work and economic growth)

- ii. SDG 12 (Sustainable consumption and production)
- iii. SDG 13 (Climate Action)
- iv. SDG 14 (Life below Water)
- v. SDG 15 (Life on land)
- vi. SDG general Category
- vii. Individual Category

The theme for 2017 awards is 'Celebrating the Eco Warriors of SDGs in Tourism' Will focus on how tourism businesses in Kenya are contributing to the uptake of the UN Sustainable Development Goals (SGDs).