



## SUS-TOUR STUDENT-INTERNSHIP PROGRAM

### EXPRESSION OF INTREST

SUS-TOUR is a **Switch Africa Green** project implemented in Kenya jointly by Ecotourism Kenya (EK), Federation of Community Tourism Organizations (FECTO) and Collaborating Centre on Sustainable Consumption and Production (CSCP), Germany with funding from The EU through UNDP, UNOPS, and UNEP. The project's objective is the promotion of sustainable tourism in Kenya, focusing on CBTEs in Kenya to foster improvement in rural livelihoods and conservation of culture and the natural environment. This is being done through promoting customer-oriented innovation and improving market access for community-based tourism (CBT)

The SUS-TOUR's Student-Internship Program provides Kenyan youth with an exceptional opportunity to practically apply their skills on business strategy, marketing and sustainable consumption and production to Community-based Tourism Organizations (CBTOs). A total of 20 students or recent graduates from Kenya Universities will be competitively selected to undertake 2-day training. After the training, 10 students with the best innovative ideas of transforming CBTOs in Kenya will be selected and deployed to undertake a 2-month internship at various CBTOs in Kenya. The hosts CBTOs are located in Western, Laikipia, Kajiado, and Nyanza regions of Kenya.

The field internship will present the participating students with an opportunity to eco-innovate CBT practices with SUS-TOUR support (toolkits and expert guidance). Towards the end of the internship period, the students will be evaluated based on self-evaluation, CBT assessment, university supervision and the project partners' assessment. The top three interns based on the assessment criteria will receive cash rewards.

The internship program is designed for students/ and recent graduates who:

- Are undergraduates in the disciplines of either Tourism Management, Commerce (Marketing), Entrepreneurship, Community Development, Ecotourism, and Hospitality;
- Will be available for internship for the period of September-November 2017;
- Have passion in the development of community-based tourism in Kenya;
- Have exceptional command of English and Swahili language;
- Are in their 3<sup>rd</sup> or 4<sup>th</sup> year of study, or have graduated in the last six months

**Fit the Criteria?..... Apply Now!!**



## APPLICATION FORM

### Key points

- Please note that a thorough selection process will take place and that the submission of the form is not a guarantee of participation.
- Answer all questions. Incomplete applications will not be accepted.
- The filled-in form should be sent to [info@sustourkenya.org](mailto:info@sustourkenya.org) by **24th August 2017**.
- Forms received after this date will not be considered. For any enquiries, call David on 0726 366 080.

### Applicant(s) details

Applicants Name	
University	
Course Undertaken	
Year of Study/ Year of Graduation	
Email address	
Telephone Number	

1. Have you ever had previous engagement a CBT organization? If yes, please, explain the nature of association, the location and the type of business the CBTO was involved with. **(In not more than 150 words).**
  
2. What are some of the challenges and opportunities that CBTOs have in incorporating Sustainable Development Goals (SDGs) in their operations? You can respond in reference to either SDG 1, 8, 12 or 13 **in not more than 500 words.**
  
3. Why would you like to participate in the programme? Please list your top 3 reasons.
  
4. Why would you regard yourself as a competitive candidate? Please list your top 3 reasons.