

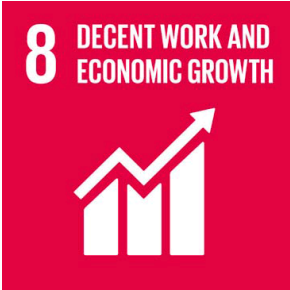

# 2019 ECO WARRIOR AWARD

## TOURISM JOBS AND THE GREEN ECONOMY

“A Better Future for All”



### AWARD CATEGORIES AND DESCRIPTIONS

Category	Description	What the Judges will be looking for:
<p><b>1. <u>Promoting Decent Work and Reducing Inequalities at the work place</u></b></p>  	<p>This category is linked to SDG 8 and 10. It involves reducing inequalities (internally) within the business or organization by ensuring equal opportunities and promoting inclusive and sustainable economic growth, productive employment and decent work for all.</p> <p>The category is open to conservancies, accommodations, tour operators, community based tourism organizations and any other organization within the tourism/conservation industry.</p> <ul style="list-style-type: none"> <li>❖ Conservancies must be recognised by Kenya Wildlife Association of Conservancies (KWCA)</li> <li>❖ Accommodations must be Eco-rated by Ecotourism Kenya</li> <li>❖ Tour Operators must be members of Ecotourism Kenya and/or KATO.</li> </ul>	<p><b>Evidence of effective involvement in:</b></p> <ul style="list-style-type: none"> <li>• Contribution to the employment of individuals</li> <li>• Participation in fostering entrepreneurship opportunities for community members</li> <li>• Discouraging child labour, and forced labour</li> <li>• Offering opportunities for decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value</li> <li>• Accounting for the number of full time employees versus casual workers in the last two years</li> <li>• Demonstrating the enforcement of labour rights</li> <li>• Encouraging and expanding access to banking, insurance, and financial services to employees and the community</li> <li>• Making efforts to significantly reduce the proportion of youth not in employment, education or training</li> </ul>
<p><b>2. <u>Social Impact Category</u></b></p> 	<p>This category is linked to SDG 1. It seeks to recognize tourism organizations that mobilize resources to eradicate poverty, implement social protection systems, support local community investments, enterprises and create jobs for local communities.</p>	<ul style="list-style-type: none"> <li>• Evidence of addressing the key development challenges of the destination</li> <li>• Demonstrate exceptional stakeholder engagement</li> <li>• Evidence of commitment to proactive engagement in local community empowerment from the management level</li> <li>• Policies for enhancing community engagement across the organisation</li> <li>• Evidence of significant and sustained</li> </ul>

2019 Eco Warrior Award | Ecotourism Kenya | KATO Place | 06 Longonot Road, Upper Hill

P. O Box 10146 00100 Nairobi Tel 020 2574059, 0726 366080, 0732 815683

Email [pr@ecotourismkenya.org](mailto:pr@ecotourismkenya.org) | Website [www.ecotourismkenya.org](http://www.ecotourismkenya.org)




# 2019 ECO WARRIOR AWARD

## TOURISM JOBS AND THE GREEN ECONOMY

“A Better Future for All”



### AWARD CATEGORIES AND DESCRIPTIONS

		investment in creating and maintaining long-term value to the local communities.
<p><b>3. <u>Change Makers</u> Category</b></p>   <p><b>Link Any SDG of your choice</b></p>	<p>This category is open to <b>individuals only</b>. This includes safari guides, journalists, bloggers, students, recent graduates (should have graduated within the last <b>two years</b>) and individual Ecotourism Kenya members.</p> <p>They are expected to have made positive evident contribution towards achieving a green economy.</p> <p>It involves actions, projects, initiatives, best practices or campaigns inclined towards promoting and influencing natural and cultural environment preservation, and restoration.</p>	<p><b>Evidence of Effective Involvement in:</b></p> <ul style="list-style-type: none"> <li>• An on-going or past (<i>up to 1 year ago</i>) program, project or initiative working towards achieving sustainable development.</li> <li>• Engagement in improving education, public awareness-raising and human and institutional capacity on natural or cultural environment preservation and restoration.</li> </ul>
<p><b>4. <u>Green Tour Champions</u></b></p> 	<p>This category is linked to SDG 12. It shall involve demonstration of best practices in responsible production and consumption of resources. It has 3 elements:</p> <ol style="list-style-type: none"> <li>a) Resource Use Efficiency</li> <li>b) Tour Operators Category</li> <li>c) Single Use Plastics Category</li> </ol>	<p><b>Evidence of effective involvement in:</b></p> <p><b><u>Resource Use Efficiency</u></b></p> <ul style="list-style-type: none"> <li>• Effective monitoring of resource consumption (energy and or water). This includes metering, monthly consumption analysis etc. in the last two years</li> <li>• Investment and innovation in energy efficiency including the use of renewable energy</li> <li>• Investment and innovation in water use efficiency</li> <li>• Establishing avenues of spreading relevant information and awareness for responsible resource use for the staff and guests.</li> </ul>

# 2019 ECO WARRIOR AWARD

TOURISM JOBS AND THE GREEN ECONOMY

“A Better Future for All”



## AWARD CATEGORIES AND DESCRIPTIONS

	<p>The category is open to Ecotourism Kenya’s Ecorated accommodation facilities, hotels that have signed the Plastic Free East Africa Coast pledge and Travelife engaged tour operators only.</p>	<ul style="list-style-type: none"><li>• Working with sustainable suppliers in procurement</li><li>• Effective monitoring of waste generated in the business operations (weighing, analysis etc.) in the last two years</li><li>• Practicing environmentally sound management of chemicals throughout their life cycle</li></ul> <p><i>(Chemicals are often used in the laundry, bathrooms, garage, and swimming pools)</i></p> <ul style="list-style-type: none"><li>• Evidence of managing wastes including food waste generated through prevention, reduction, recycling and re-use in the last two years</li></ul> <p><b><u>Green Tourism Operators (Tour Operators)</u></b></p> <ul style="list-style-type: none"><li>• Evidence of promoting best practices in responsible procurement, paper use, energy, water and controlling waste and pollution (<i>refer to section 3 of Travelife report</i>)</li></ul> <p><b><u>Minimization of Plastic Waste</u></b></p> <ul style="list-style-type: none"><li>• Evidence of reduction of single use plastics e.g. plastic bottles, drinking straws, packaging etc.</li><li>• Innovation in re-use or recycling of plastic waste</li><li>• Testimonials from clients on evidence of reducing single use plastics</li><li>• Evidence of public reporting on the achievements in reduction of plastic use e.g. on the website, newsletters, blogs or any form of social media.</li></ul>
--	---	--