

INTRODUCTION

This is the application form for the 2023 Eco Warrior Awards Accommodation Facilities Category: Promoting Biodiversity Conservation. The theme for this year's award is 'Sustainable Tourism; A Brighter Future for People, Planet and Profit.' We are bringing focus to the three key components of sustainability (people, planet & profit). This is with the aim to recognize, appreciate, accentuate, and increase efforts in the Kenyan tourism and hospitality industry toward achieving sustainable tourism.

Eligibility of entering the award is vital. Check the criteria description to see if you meet the requirements.

This form will be used to collect information and data to enable the applicant to be appropriately categorized, determined their eligibility to participate in the award, and be scored accordingly.

Additional information may be requested from the applicant.

SECTION 1 – APPLICANT INFORMATION DETAILS

AWARD CATEGORY:	Best Accommodation Facility in Promoting Biodiversity Conservation.
Name of Facility:	
Name of Facility CEO/MD:	
Location of Facility:	
Email Address(es):	
Telephone / Mobile Number(s):	
Website Address:	
Social Media Handles:	

SECTION 2 – QUESTIONS AND INFORMATION ON THE AWARD CATEGORY (65%)

Conservation of biodiversity has become a global concern due to increased threats from human activities, over-exploitation, and the introduction of invasive species in different ecosystems. Accommodation facilities have an important role in protecting and conserving biodiversity to reduce their loss and enhance benefits to people that depend on them as a way of operating responsibly. Therefore, we would like to see how you have supported biodiversity conservation with clear outcomes for the planet, people and profit.

Question 1

List and describe the strategies your facility has adopted in conserving and protecting biodiversity in the local area. (Max 500 words)

Question 2

Briefly describe the measurable impact on biodiversity as a result of the adoption of the strategies mentioned in Q1 over the last 3 years. (Max 500 words)

Question 3

Briefly describe how the strategies highlighted in Q1 have improved the livelihoods of the local community indicating the measurable impact. This should focus on the last 3 years (Max 500 words)

Question 4

Briefly describe how you engage other stakeholders to promote biodiversity conservation. (Max 500 words)

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As a facility, what are your future plans in your efforts toward promoting biodiversity conservation? What would be the significance of achieving this award towards these plans? (Max 300 words)

SECTION 3 - DOCUMENTATION (35%)

These are the requested attachments. They should be supporting evidence to the answers provided in section 2. The more **relevant** evidence you are able to provide, the better it will be for the judging process.

- The information provided must be supported by materials like a slideshow presentation, photographs or a short video clip.
- Letters of commendation, relevant policies, training materials, testimonials, communication materials, MOUs, budgets, initiative/project reports, etc.
- Other forms of evidence can include; mission statements and extracts of other relevant documents.

All applications shall be presented as soft copies.

Attachments shall be sent as PDFs and Zipped into one file.

Only requested attachments should be sent with the application.

SECTION 4 - SIGNATURE ON BEHALF OF THE FACILITY

The information should conclude	with the signature of the official au	thorized to sign on behalf of the facility.	
Name:			
Position in Organization:			
Signature:	Date:		
Company Stamp:			
DECLARATION: I confirm that the information contained herein is a true representation of my facility:			
Name	Designation	Date	

Please return the fully completed application form by email to <u>ecowarriors@ecotourismkenya.org</u>. The deadline for submitting this application is the **2f**^t **of July 2023 Midnight**.

Best of Luck!

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Linking tourism, conservation & communities.



The 2023 Eco Warrior Award

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