



THE 2023 ECOWARRIOR AWARDS

APPLICATION FORM

ACCOMMODATION FACILITIES CATEGORY:
Promoting Heritage & Cultural Integration

Sustainable Tourism; A Brighter Future for People, Planet and Profit.

INTRODUCTION

This is the application form for the 2023 Eco Warrior Awards Accommodation Facilities Category: Promoting Heritage & Cultural Integration. The theme for this year's award is 'Sustainable Tourism; A Brighter Future for People, Planet and Profit.' We are bringing focus to the three key components of sustainability (people, planet & profit). This is with the aim to recognize, appreciate, accentuate, and increase efforts in the Kenyan tourism and hospitality industry toward achieving sustainable tourism.

Eligibility of entering the award is vital. Check the criteria description to see if you meet the requirements.

This form will be used to collect information and data to enable the applicant to be appropriately categorized, determined their eligibility to participate in the award, and be scored accordingly.

Additional information may be requested from the applicant.

SECTION 1 – APPLICANT INFORMATION DETAILS

AWARD CATEGORY:	Best Accommodation Facility in Promoting Heritage & Cultural Integration.
Name of Facility:	
Name of Facility CEO/MD:	
Location of Facility:	
Email Address(es):	
Telephone / Mobile Number(s):	
Website Address:	
Social Media Handles:	

SECTION 2 – QUESTIONS AND INFORMATION ON THE AWARD CATEGORY (65%)

Heritage and culture in Kenya are one of the main tourism products. Accommodation facilities have the opportunity to provide immersion and intimacy to different cultural and heritage aspects. This promotes better awareness and understanding of the culture and heritage. It also encourages preservation brought by a sense of pride to the members of the particular culture/heritage. Tourism also introduces a chance to adopt the cultural practices of other visitors and dilute local culture and heritage. Sustainable tourism prioritizes the local community by respecting and including its cultural and heritage aspects.

Question 1

Describe how you promote local heritage and culture.
(Max 500 words)

Question 2

Briefly describe how you have incorporated sustainable practices into your culture and heritage offerings.
(Max 500 words)

Question 3

Briefly describe how your facility focuses on mitigating the negative impacts of tourism on host communities and helping to maintain their customs, traditional lifestyle, and authenticity while celebrating the positive economic outcomes.
(Max 500 words)

Question 4

As a facility, what are your future plans in your efforts toward addressing promoting heritage & cultural integration? What would be the significance of achieving this award towards these plans?
(Max 300 words)

SECTION 3 - DOCUMENTATION (35%)

These are the requested attachments. They should be supporting evidence to the answers provided in section 2. The more **relevant** evidence you are able to provide, the better it will be for the judging process.

- The information provided must be supported by materials like a slideshow presentation, photographs or a short video clip.
- Letters of commendation, relevant policies, training materials, testimonials, communication materials, MOUs, budgets, initiative/project reports etc.
- Other forms of evidence can include; mission statements and extracts of other relevant documents.

All applications shall be presented as soft copies.

Attachments shall be sent as PDFs and Zipped into one file.

Only requested attachments should be sent with the application.

SECTION 4 - SIGNATURE ON BEHALF OF THE FACILITY

The information should conclude with the signature of the official authorized to sign on behalf of the facility.

Name: _____

Position in Organization: _____

Signature: _____ Date: _____

Company Stamp:

DECLARATION:

I confirm that the information contained herein is a true representation of my facility:

Name	Designation	Date

*Please return the fully completed application form by email to ecowarriors@ecotourismkenya.org. The deadline for submitting this application is **21st of July 2023 Midnight**.*

Best of Luck!

Brought to you by Ecotourism Kenya

Linking tourism, conservation & communities.



The 2023 Eco Warrior Award

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