



THE 2023 ECOWARRIOR AWARDS

APPLICATION FORM

ACCOMMODATION FACILITIES CATEGORY:
Promoting Local Economies

Sustainable Tourism; A Brighter Future for People, Planet and Profit.

INTRODUCTION

This is the application form for the 2023 Eco Warrior Awards Accommodation Facilities Category: Promoting Local Economies. The theme for this year's award is **'Sustainable Tourism; A Brighter Future for People, Planet and Profit.'** We are bringing focus to the three key components of sustainability (people, planet & profit). This is with the aim to recognize, appreciate, accentuate, and increase efforts in the Kenyan tourism and hospitality industry toward achieving sustainable tourism.

Eligibility of entering the award is vital. Check the criteria description to see if you meet the requirements.

This form will be used to collect information and data to enable the applicant to be appropriately categorized, determined their eligibility to participate in the award, and be scored accordingly.

Additional information may be requested from the applicant.

SECTION 1 – APPLICANT INFORMATION DETAILS

AWARD CATEGORY:	Best Accommodation Facility in Promoting Local Economies
Name of Facility:	
Name of Facility CEO/MD:	
Location of Facility:	
Email Address(es):	
Telephone / Mobile Number(s):	
Website Address:	
Social Media Handles:	

SECTION 2 – QUESTIONS AND INFORMATION ON THE AWARD CATEGORY

By collaborating with local businesses and investing in the local economy, accommodation facilities can create a thriving and sustainable tourism ecosystem. This symbiotic relationship can bring numerous benefits to hotels and local economies, including increased revenue, positive community relationships, sustainability, cultural preservation, and innovation.

Question 1

Describe how your accommodation facility contributes to the local economy by outlining measurable impacts achieved over the last 3 years. **(Max 500 words)**

Question 2

Describe innovative approaches your accommodation facility has taken to promote the local economy that set you apart from others in the industry. **(Max 500 words)**

Question 3

Describe the collaborations and/or partnerships that you have in place to promote local businesses in the last 3 years. **(Max 300 words)**

Question 4

Briefly describe how you educate/inform your guests on the importance of supporting local economies during their stay. **(Max 300 words)**

Question 5

As a facility, what are your future plans in your efforts toward promoting local economies? What would be the significance of achieving this award towards these plans? **(Max 300 words)**

SECTION 3 - DOCUMENTATION

These are the requested attachments. They should be supporting evidence to the answers provided in section 2. The more **relevant** evidence you are able to provide, the better it will be for the judging process.

- The information provided must be supported by materials like a slideshow presentation, photographs or a short video clip.
- Letters of commendation, relevant policies, training materials, testimonials, communication materials, MOUs, budgets, initiative/project reports, etc.
- Other forms of evidence can include; mission statements and extracts of other relevant documents.

All applications shall be presented as soft copies.

Attachments shall be sent as PDFs and Zipped into one file.

Only requested attachments should be sent with the application.

SECTION 4 - SIGNATURE ON BEHALF OF THE FACILITY

The information should conclude with the signature of the official authorized to sign on behalf of the facility.

Name: _____

Position in Organization: _____

Signature: _____ Date: _____

Company Stamp:

DECLARATION:

I confirm that the information contained herein is a true representation of my facility:

Name	Designation	Date

*Please return the fully completed application form by email to ecowarriors@ecotourismkenya.org. The deadline for submitting the application is **21st of July 2023 Midnight**.*

Best of Luck!

Brought to you by Ecotourism Kenya

Linking tourism, conservation & communities.



The 2023 Eco Warrior Award

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