



THE 2023 ECOWARRIOR AWARDS

APPLICATION FORM

AIR OPERATORS' CATEGORY:

Promoting Best Practices in Operations

Sustainable Tourism; A Brighter Future for People, Planet and Profit.

INTRODUCTION

This is the application form for the 2023 Eco Warrior Awards Air Safari Operators Category: Promoting Best Practices in Operations. The theme for this year's award is **'Sustainable Tourism; A Brighter Future for People, Planet and Profit.'** We are bringing focus to the three key components of sustainability (people, planet & profit). This is with the aim to recognize, appreciate, accentuate, and increase efforts in the Kenyan tourism and hospitality industry toward achieving sustainable tourism.

Eligibility of entering the award is vital. Check the criteria description to see if you meet the requirements.

This form will be used to collect information and data to enable the applicant to be appropriately categorized, determined their eligibility to participate in the award, and be scored accordingly.

Additional information may be requested from the applicant.

SECTION 1 – APPLICANT INFORMATION DETAILS

AWARD CATEGORY:	Best Air Safari Operator in Promoting Best Practices in Operations.
Name of company:	
Name of Company CEO/MD:	
Location of Company:	
Email Address(es):	
Telephone / Mobile Number(s):	
Website Address:	
Social Media Handles:	

SECTION 2 – QUESTIONS AND INFORMATION ON THE AWARD CATEGORY (65%)

Air Safari Operators have a significant impact on the environment due to their high energy consumption, greenhouse gas emissions, and waste generation. They also greatly contribute to the economy and are a people-centered industry. As such, practicing sustainability sees to the well-being of the environment, social and economic aspects, and long-term business success.

Question 1

Describe the ways your air company minimizes its environmental footprint (energy, water, waste, chemicals, etc.). Outline measurable impacts achieved over the last 3 years. **(Max 500 words)**

Question 2

Community engagement is an essential aspect of corporate social responsibility (CSR) and can bring numerous benefits to a company. Describe how your company engages with and supports local communities in the areas where it operates. **(Max 300 words)**

Question 3

Briefly describe how your company collaborates/engages with other industry players and stakeholders to drive sustainable practices and promote sustainability across the aviation sector. **(Max 300 words)**

Question 4

Describe how your company monitors its sustainability performance, including its progress toward achieving sustainability goals. **(Max 300 words)**

Question 5

As a company, what are your future plans in your efforts toward promoting best practices in operations? What would be the significance of achieving this award towards these plans? **(Max 300 words)**

SECTION 3 - DOCUMENTATION (35%)

These are the requested attachments. They should be supporting evidence to the answers provided in section 2. The more **relevant** evidence you are able to provide, the better it will be for the judging process.

- The information provided must be supported by materials like a slideshow presentation, photographs or a short video clip.
- Letters of commendation, relevant policies, signed petitions, testimonials, communication materials, MOUs, budgets, initiative/project reports, etc.
- Other forms of evidence can include; mission statements and extracts of other relevant documents.

All applications shall be presented as soft copies.

Attachments shall be sent as PDFs and Zipped into one file.

Only requested attachments should be sent with the application.

SECTION 4 - SIGNATURE ON BEHALF OF THE APPLICANT

The information should conclude with the signature of the official authorized to sign on behalf of the applicant.

Name: _____

Position in Company: _____

Signature: _____ Date: _____

Company Stamp:

DECLARATION:

I confirm that the information contained herein is a true representation of my facility:

Name	Designation	Date

*Please return the fully completed application form by email to ecowarriors@ecotourismkenya.org. The deadline for submitting this application is **21st of July 2023 Midnight**.*

Best of Luck!

Brought to you by Ecotourism Kenya

Linking tourism, conservation & communities.



The 2023 Eco Warrior Award

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