THE 2023 ECOWARRIOR AWARDS

APPLICATION FORM

COMMUNITY-BASED ENTERPRISES CATEGORY:
Promoting Heritage & Cultural Preservation

Sustainable Tourism; A Brighter Future for People, Planet and Profit.
INTRODUCTION

This is the application form for the 2023 Eco Warrior Awards Community-Based Enterprises Category: Promoting Heritage & Cultural Preservation. The theme for this year’s award is ‘Sustainable Tourism; A Brighter Future for People, Planet and Profit.’ We are bringing focus to the three key components of sustainability (people, planet & profit). This is with the aim to recognize, appreciate, accentuate, and increase efforts in the Kenyan tourism and hospitality industry toward achieving sustainable tourism.

Eligibility of entering the award is vital. Check the criteria description to see if you meet the requirements.

This form will be used to collect information and data to enable the applicant to be appropriately categorized, determined their eligibility to participate in the award, and be scored accordingly.

Additional information may be requested from the applicant.
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<th>AWARD CATEGORY:</th>
<th>Best Community-Based Enterprises Category in Promoting Heritage &amp; Cultural Preservation.</th>
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<td>Name of Enterprise:</td>
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<td>Name of Enterprise CEO/MD:</td>
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<td>Location of Enterprise:</td>
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Promoting heritage and cultural preservation is essential for maintaining the diversity and richness of communities. Preserving heritage and culture connects people to their roots and history and fosters a sense of identity, pride, and belonging. Therefore, we would like to see how you promote heritage and cultural preservation.

**Question 1**

Briefly describe the initiatives/projects/activities carried out to support the heritage and cultural preservation in your area in the last 3 years. *(Max 500 words)*

**Question 2**

Briefly describe engagements undertaken with other stakeholders to promote heritage and cultural preservation. *(Max 500 words)*

**Question 3**

Briefly describe what the engagements listed in Q2 above have achieved to date. *(Max 500 words)*

**Question 4**

As an enterprise, what are your future plans in your efforts toward promoting heritage & cultural preservation? What would be the significance of achieving this award towards these plans? *(Max 300 words)*
SECTION 3 - DOCUMENTATION (35%)

These are the requested attachments. They should be supporting evidence to the answers provided in section 2. The more relevant evidence you are able to provide, the better it will be for the judging process.

- The information provided must be supported by materials like a slideshow presentation, photographs or a short video clip.
- Letters of commendation, relevant policies, training materials, testimonials, communication materials, MOUs, budgets, initiative/project reports, etc.
- Other forms of evidence can include; mission statements and extracts of other relevant documents.

All applications shall be presented as soft copies.
Attachments shall be sent as PDFs and Zipped into one file.
Only requested attachments should be sent with the application.
SECTION 4 - SIGNATURE ON BEHALF OF THE APPLICANT

The information should conclude with the signature of the official authorized to sign on behalf of the enterprise/organization.

Name: ________________________________________________________________

Position in Enterprise: _________________________________________________

Signature: ___________________________ Date: ___________________________

Company Stamp:

DECLARATION:
I confirm that the information contained herein is a true representation of my enterprise/organization

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Please return the fully completed application form by email to ecowarriors@ecotourismkenya.org. The deadline for submitting this application is 21st of July 2023 Midnight.

Best of Luck!