



THE 2023 ECOWARRIOR AWARDS

APPLICATION FORM

CONSERVANCIES CATEGORY:

Promoting Community Development

Sustainable Tourism; A Brighter Future for People, Planet and Profit.

INTRODUCTION

This is the application form for the 2023 Eco Warrior Awards Conservancies Category: Promoting Community Development. The theme for this year's award is '**Sustainable Tourism; A Brighter Future for People, Planet and Profit.**' We are bringing focus to the three key components of sustainability (people, planet & profit). This is with the aim to recognize, appreciate, accentuate, and increase efforts in the Kenyan tourism and hospitality industry toward achieving sustainable tourism.

Eligibility of entering the award is vital. Check the criteria description to see if you meet the requirements.

This form will be used to collect information and data to enable the applicant to be appropriately categorized, determined their eligibility to participate in the award, and be scored accordingly.

Additional information may be requested from the applicant.

SECTION 1 – APPLICANT INFORMATION DETAILS

AWARD CATEGORY:	Best Conservancy in Promoting Community Development
Name of Conservancy:	
Name of Conservancy CEO/MD:	
Location of Conservancy:	
Email Address(es):	
Telephone / Mobile Number(s):	
Website Address:	
Social Media Handles:	

SECTION 2 – QUESTIONS AND INFORMATION ON THE AWARD CATEGORY (65%)

Local communities are among the key stakeholders of a conservancy. The management and operations of the conservancy should employ sustainability practices to ensure economic and socio-cultural needs of the community are met. This fosters longevity of practice and harmonious coexistence with the communities involved which is beneficial to the conservancies as well.

Question 1

Briefly describe the strategies, activities and/or measures your conservancy undertakes to contribute to community development. **(Max 300 words)**

Question 2

Briefly describe the impacts of the strategies and/or measures you have highlighted in Q1. **(Max 500 words)**

Question 3

Describe how your organization collaborates with other stakeholders in the destination where you conduct business to enhance community development. Outline measurable impacts achieved over the last 3 years of such collaboration. **(Max 500 words)**

Question 4

As a conservancy, what are your future plans in your efforts toward promoting community development? What would be the significance of achieving this award towards these plans? **(Max 300 words)**

SECTION 3 - DOCUMENTATION (35%)

These are the requested attachments. They should be supporting evidence to the answers provided in section 2. The more **relevant** evidence you are able to provide, the better it will be for the judging process.

- The information provided must be supported by materials like a slideshow presentation, photographs or a short video clip.
- Letters of commendation, relevant policies, testimonials, communication materials, MOUs, budgets, initiative/project reports, etc.
- Other forms of evidence can include; mission statements and extracts of other relevant documents.

All applications shall be presented as soft copies.

Attachments shall be sent as PDFs and Zipped into one file.

Only requested attachments should be sent with the application.

SECTION 4 - SIGNATURE ON BEHALF OF THE CONSERVANCY

The information should conclude with the signature of the official authorized to sign on behalf of the conservancy.

Name: _____

Position in Conservancy: _____

Signature: _____ Date: _____

Company Stamp:

DECLARATION:

I confirm that the information contained herein is a true representation of my conservancy:

Name	Designation	Date

*Please return the fully completed application form by email to ecowarriors@ecotourismkenya.org. The deadline for submitting the application is **21st of July 2023 Midnight**.*

Best of Luck!

Brought to you by Ecotourism Kenya

Linking tourism, conservation & communities.



The 2023 Eco Warrior Award

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