



# THE 2023 ECOWARRIOR AWARDS

APPLICATION FORM

INDIVIDUALS CATEGORY: JOURNALIST

Advocating for Conservation in Tourism

Sustainable Tourism; A Brighter Future for People, Planet and Profit.

# INTRODUCTION

This is the application form for the 2023 Eco Warrior Awards Individuals–Best Journalist: Advocating for Conservation in Tourism. The theme for this year’s award is ‘**Sustainable Tourism; A Brighter Future for People, Planet and Profit.**’ We are bringing focus to the three key components of sustainability (people, planet & profit). This is with the aim to recognize, appreciate, accentuate, and increase efforts in the Kenyan tourism and hospitality industry toward achieving sustainable tourism.

Eligibility of entering the award is vital. Check the criteria description to see if you meet the requirements.

This form will be used to collect information and data to enable the applicant to be appropriately categorized, determine their eligibility to participate in the award, and be scored accordingly.

Additional information may be requested from the applicant.

## SECTION 1 – APPLICANT INFORMATION DETAILS

<b>AWARD CATEGORY:</b>	<b>Best Journalist: Advocating for Conservation in Tourism</b>
Name of Journalist:	
Name(s) of Media Platform(s):	
Email Address(es):	
Telephone / Mobile Number(s):	
Website Address:	
Social Media Handles:	

## SECTION 2 – QUESTIONS AND INFORMATION ON THE AWARD CATEGORY (65%)

Journalists can play a huge role in increasing efforts to and raising awareness on conservation. This leads to increased awareness and willingness to conserve and protect biodiversity which is essential for the sustainability of tourism. They do this through the content they share across various media platforms.

### Question 1

Briefly describe the content on conservation you have shared in the last 2 years highlighting how you engage your audience. **(Max 500 words)**

### Question 2

Describe how you ensure ethics and integrity while collecting and sharing information on conservation. **(Max 500 words)**

### Question 3

Describe the collaborations/partnerships you have undertaken to advocate conservation. **(Max 500 words)**

### Question 3

As a journalist, what are your future plans in your efforts toward advocating for conservation in tourism? What would be the significance of achieving this award towards these plans? **(Max 300 words)**

## SECTION 3 - DOCUMENTATION (35%)

These are the requested attachments. They should be supporting evidence to the answers provided in section 2. The more **relevant** evidence you are able to provide, the better it will be for the judging process.

- The information provided must be supported by additional documentation like a slideshow presentation, photographs, audio or video clips.
- Letters of commendation, policies/code of conduct, testimonials, research materials, communication materials e.g., articles, MoUs, terms of reference documents, etc.
- Other forms of evidence can include; extracts of other relevant documents.

**All applications shall be presented as soft copies.**

Attachments shall be sent as PDFs and Zipped into one file.

**Only requested** attachments should be sent with the application.

## SECTION 4 - SIGNATURE ON BEHALF OF THE APPLICANT

The information should conclude with the signature of the official authorized to sign on behalf of the applicant.

Name: \_\_\_\_\_

Position in Organization/Company: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Company Stamp:

### DECLARATION:

I confirm that the information contained herein is a true representation of my facility:

Name	Designation	Date

*Please return the fully completed application form by email to [ecowarriors@ecotourismkenya.org](mailto:ecowarriors@ecotourismkenya.org). The deadline for submitting this application is **21<sup>st</sup> of July 2023 Midnight**.*

***Best of Luck!***

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*Linking tourism, conservation & communities.*



**The 2023 Eco Warrior Award**

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