



THE 2023 ECOWARRIOR AWARDS

APPLICATION FORM

INDIVIDUALS CATEGORY: TOUR GUIDE

Promoting Responsible Tourism Practices

Sustainable Tourism; A Brighter Future for People, Planet and Profit.

INTRODUCTION

This is the application form for the 2023 Eco Warrior Awards Individuals–Best Tour Guide in Promoting Responsible Tourism Practices. The theme for this year’s award is ‘**Sustainable Tourism; A Brighter Future for People, Planet and Profit.**’ We are bringing focus to the three key components of sustainability (people, planet & profit). This is with the aim to recognize, appreciate, accentuate, and increase efforts in the Kenyan tourism and hospitality industry toward achieving sustainable tourism.

Eligibility of entering the award is vital. Check the criteria description to see if you meet the requirements.

This form will be used to collect information and data to enable the applicant to be appropriately categorized, determine their eligibility to participate in the award, and be scored accordingly.

Additional information may be requested from the applicant.

SECTION 1 – APPLICANT INFORMATION DETAILS

AWARD CATEGORY:	Best Tour Guide in Promoting Responsible Tourism Practices
Name of Tour Guide:	
Name of Company/Attraction/Destination /Freelance:	
Email Address(es):	
Telephone / Mobile Number(s):	
Social Media Handles:	

SECTION 2 – QUESTIONS AND INFORMATION ON THE AWARD CATEGORY (65%)

Promoting best practices in tours is not just a choice but a responsibility. By doing so, guides play a vital role in safeguarding the environment, educating visitors, protecting wildlife, supporting local communities and maintaining the integrity of the tourism industry. Through these collective efforts guides can create a sustainable future for both wildlife and people.

Question 1

Briefly describe the measures you take to minimize negative environmental impacts in your area of operations. **(Max 500 words)**

Question 2

Briefly describe how you actively engage with local communities during your operations to support their sustainable development. **(Max 500 words)**

Question 3

Briefly describe how you educate your clients about the importance of responsible behavior while conducting your operations. **(Max 500 words)**

Question 4

Briefly describe how you stay updated with the latest practices and knowledge in responsible tourism and how you incorporate these into your operations. **(Max 500 words)**

Question 5

As a tour guide, what are your future plans in your efforts toward promoting responsible tourism practices? What would be the significance of achieving this award towards these future plans? **(Max 300 words)**

SECTION 3 - DOCUMENTATION (35%)

These are the requested attachments. They should be supporting evidence to the answers provided in section 2. The more **relevant** evidence you are able to provide, the better it will be for the judging process.

- The information provided must be supported by additional documentation like a slideshow presentation, photographs or short video clips.
- Letters of commendation, training content/certificates, relevant policies, testimonials, training certificates, communication materials e.g., notices, screenshots of social media posts, budget, etc.
- Other forms of evidence can include; extracts of other relevant documents.

All applications shall be presented as soft copies.

Attachments shall be sent as PDFs and Zipped into one file.

Only requested attachments should be sent with the application.

SECTION 4 - SIGNATURE ON BEHALF OF THE APPLICANT

The information should conclude with the signature of the official authorized to sign on behalf of the applicant.

Name: _____

Position in Organization: _____

Signature: _____ Date: _____

Company Stamp:

DECLARATION:

I confirm that the information contained herein is a true representation of my facility:

Name	Designation	Date

*Please return the fully completed application form by email to ecowarriors@ecotourismkenya.org. The deadline for submitting this application is **21st of July 2023 Midnight**.*

Best of Luck!

Brought to you by Ecotourism Kenya

Linking tourism, conservation & communities.



The 2023 Eco Warrior Award

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