



# THE 2023 ECOWARRIOR AWARDS

**APPLICATION FORM**

TOUR OPERATORS' CATEGORY: Promoting  
Biodiversity Conservation

Sustainable Tourism; A Brighter Future for People, Planet and profit.

# INTRODUCTION

This is the application form for the 2023 Eco Warrior Awards Tour Operators Category: Promoting Biodiversity Conservation. The theme for this year's award is **'Sustainable Tourism; A Brighter Future for People, Planet and Profit.'** We are bringing focus to the three key components of sustainability (people, planet & profit). This is with the aim to recognize, appreciate, accentuate, and increase efforts in the Kenyan tourism and hospitality industry toward achieving sustainable tourism.

Eligibility of entering the award is vital. Check the criteria description to see if you meet the requirements.

This form will be used to collect information and data to enable the applicant to be appropriately categorized, determined their eligibility to participate in the award, and be scored accordingly.

Additional information may be requested from the applicant.

## SECTION 1 – APPLICANT INFORMATION DETAILS

AWARD CATEGORY:	Best Tour Operator in Promoting Biodiversity Conservation.
Name of Company:	
Name of CEO/MD:	
Location of Company:	
Email Address(es):	
Telephone / Mobile Number(s):	
Website Address:	
Social Media Handles:	

## SECTION 2 – QUESTIONS AND INFORMATION ON THE AWARD CATEGORY (65%)

Biodiversity is at the heart of what drives the tourism industry in Kenya. This can be by being tourist products or by providing resources that contribute to socio-cultural and economic welfare to tour operators, as well as other tourism stakeholders. All have the shared responsibility to conserve biodiversity as they benefit from it. As tour operators interact with various wildlife and natural environments, they impact them positively and negatively. Sustainable tourism practices can minimize the negative effects on biodiversity. This award recognizes tour operators that have had measurable success in conserving biodiversity.

### Question 1

Briefly describe the strategies your company has adopted in conserving and protecting biodiversity in the local area where you conduct business. **(Max 500 words)**

### Question 2

Briefly describe the impact on biodiversity as a result of the adoption of the strategies mentioned in Q1 over the last 3 years. **(Max 500 words)**

### Question 3

Describe the partnerships/collaborations you have undertaken as a company to support biodiversity conservation and describe the impacts as a result of those collaborations. **(Max 500 words)**

### Question 4

As a company, what are your future plans in your efforts toward promoting biodiversity conservation? What would be the significance of achieving this award towards these plans? **(Max 300 words)**

## SECTION 3 - DOCUMENTATION (35%)

These are the requested attachments. They should be supporting evidence to the answers provided in section 2. The more **relevant** evidence you are able to provide, the better it will be for the judging process.

- The information provided must be supported by materials like a slideshow presentation, photographs or a short video clip.
- Letters of commendation, relevant policies, training materials, testimonials, communication materials, MOUs, budgets, initiative/project reports, etc.
- Other forms of evidence can include; mission statements and extracts of other relevant documents.

**All applications shall be presented as soft copies.**

Attachments shall be sent as PDFs and Zipped into one file.

**Only requested** attachments should be sent with the application.

## SECTION 4 - SIGNATURE ON BEHALF OF THE COMPANY

The information should conclude with the signature of the official authorized to sign on behalf of the company.

Name: \_\_\_\_\_

Position in Company: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Company Stamp:

### DECLARATION:

I confirm that the information contained herein is a true representation of my facility:

Name	Designation	Date

*Please return the fully completed application form by email to [ecowarriors@ecotourismkenya.org](mailto:ecowarriors@ecotourismkenya.org). The deadline for submitting this application is **21<sup>st</sup> of July 2023 Midnight**.*

***Best of Luck!***

## Brought to you by Ecotourism Kenya

*Linking tourism, conservation & communities.*



### **The 2023 Eco Warrior Award**

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