



# THE 2023 ECOWARRIOR AWARDS

**APPLICATION FORM**

TOUR OPERATORS' CATEGORY:

Promoting Responsible Tourism Practices  
in Operations

Sustainable Tourism; A Brighter Future for People, Planet and Profit.

# INTRODUCTION

This is the application form for the 2023 Eco Warrior Awards Tour Operators Category: Promoting Responsible Tourism Practices in Operations. The theme for this year's award is **'Sustainable Tourism; A Brighter Future for People, Planet and Profit.'** We are bringing focus to the three key components of sustainability (people, planet & profit). This is with the aim to recognize, appreciate, accentuate, and increase efforts in the Kenyan tourism and hospitality industry toward achieving sustainable tourism.

Eligibility of entering the award is vital. Check the criteria description to see if you meet the requirements.

This form will be used to collect information and data to enable the applicant to be appropriately categorized, determined their eligibility to participate in the award, and be scored accordingly.

Additional information may be requested from the applicant.

## SECTION 1 – APPLICANT INFORMATION DETAILS

<b>AWARD CATEGORY:</b>	<b>Best Tour Operator: Promoting Responsible Tourism Practices in Operations.</b>
Name of Company:	
Name of CEO/MD:	
Location of Company:	
Email Address(es):	
Telephone / Mobile Number(s):	
Website Address:	
Social Media Handles:	

## SECTION 2 – QUESTIONS AND INFORMATION ON THE AWARD CATEGORY (65%)

Promoting best sustainability practices in tour operations is not only a moral imperative but also a strategic decision. By integrating sustainability into business operations, tour operators can contribute to environmental conservation, attract responsible travelers, reduce costs, support local communities, and enhance the industry's reputation. Ultimately it is through these efforts that tour operators can contribute to a more sustainable and resilient tourism industry for the benefit of both present and future generations.

### Question 1

Briefly describe how you demonstrate a clear commitment to sustainability in your operations and any certifications or external audits that validate your sustainability efforts.

**(Max 500 words)**

### Question 2

Give a brief description of the measures your company takes to reduce its carbon footprint (energy, water, waste, chemicals etc.) in your operations. **(Max 500 words)**

### Question 3

Briefly describe how you have influenced your supply chain towards sustainable practices.

**(Max 300 words)**

### Question 4

Briefly describe the measures you take to engage and benefit local communities through tourism.

**(Max 300 words)**

### Question 5

Briefly describe how you promote diversity, equity and inclusion within your company.

**(Max 300 words)**

### Question 6

As a company, what are your future plans in your efforts towards promoting best practices in operations? What would be the significance of achieving this award towards these plans? **(Max 300 words)**

## SECTION 3 - DOCUMENTATION (35%)

These are the requested attachments. They should be supporting evidence to the answers provided in section 2. The more **relevant** evidence you are able to provide, the better it will be for the judging process.

- The information provided must be supported by materials like a slideshow presentation, photographs or a short video clip.
- Letters of commendation, relevant policies, training materials, testimonials, sustainability certifications/audit reports, communication materials, MOUs, budgets, initiative/project reports, suppliers' terms of engagement/contracts, etc.
- Other forms of evidence can include; mission statements and extracts of other relevant documents.

**All applications shall be presented as soft copies.**

Attachments shall be sent as PDFs and Zipped into one file.

**Only requested** attachments should be sent with the application.

## SECTION 4 - SIGNATURE ON BEHALF OF THE COMPANY

The information should conclude with the signature of the official authorized to sign on behalf of the company.

Name: \_\_\_\_\_

Position in Company: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Company Stamp:

### DECLARATION:

I confirm that the information contained herein is a true representation of my facility:

Name	Designation	Date

*Please return the fully completed application form by email to [ecowarriors@ecotourismkenya.org](mailto:ecowarriors@ecotourismkenya.org). The deadline for submitting this application is **21<sup>st</sup> of July 2023 Midnight**.*

***Best of Luck!***

## Brought to you by Ecotourism Kenya

*Linking tourism, conservation & communities.*



### **The 2023 Eco Warrior Award**

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