THE 2023 ECOWARRIOR AWARDS

APPLICATION FORM

TRAINING INSTITUTIONS:
Integrating Sustainability into Tourism Curricula

Sustainable Tourism; A Brighter Future for People, Planet and Profit.
INTRODUCTION

This is the application form for the 2023 Eco Warrior Awards Training Institutions Category: Integrating Sustainability into Tourism Curricula. The theme for this year’s award is ‘Sustainable Tourism; A Brighter Future for People, Planet and Profit.’ We are bringing focus to the three key components of sustainability (people, planet & profit). This is with the aim to recognize, appreciate, accentuate, and increase efforts in the Kenyan tourism and hospitality industry toward achieving sustainable tourism.

Eligibility of entering the award is vital. Check the criteria description to see if you meet the requirements.

This form will be used to collect information and data to enable the applicant to be appropriately categorized, determined their eligibility to participate in the award, and be scored accordingly.

Additional information may be requested from the applicant.
<table>
<thead>
<tr>
<th>AWARD CATEGORY:</th>
<th>Best Training Institution in Integrating Sustainability into Tourism Curricula</th>
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<tbody>
<tr>
<td>Name of Institution:</td>
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<td>Location of Institution:</td>
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<td>Email Address(es):</td>
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<td>Telephone / Mobile Number(s):</td>
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SECTION 2 – QUESTIONS AND INFORMATION ON THE AWARD CATEGORY (65%)

Tourism education needs to be developed and executed with sustainability principles in mind. This provides grounds for quality, in-demand, inclusive, and resilient learning experiences. Training institutions have the potential to drive sustainable tourism development as they instruct a growing workforce before and as they enter the service-centric tourism industry.

Question 1
Briefly describe how as a faculty/school you have incorporated sustainability principles in the tourism curriculum. (Max 300 words)

Question 2
Briefly describe partnerships undertaken to foster sustainability in the tourism curriculum, outlining measurable impacts achieved over the last 3 years. (Max 500 words)

Question 3
How does your research contribute to sustainable tourism? (Max 500 words)

Question 4
Describe how you ensure the quality of education in tourism and hospitality courses are aligned with the current sustainability trends. (Max 500 words)

Question 4
As an institution, what are your future plans in your efforts toward integrating sustainability into tourism curricula? What would be the significance of achieving this award towards these plans? (Max 300 words)
SECTION 3 - DOCUMENTATION (35%)

These are the requested attachments. They should be supporting evidence to the answers provided in section 2. The more relevant evidence you are able to provide, the better it will be for the judging process.

- The information provided must be supported by additional documentation like a slideshow presentation, photographs or a short video clip.
- Letters of commendation, relevant policies, a collaboration plan, MOUs, curriculum/training plans, reports, communication materials, research materials/papers, budget, etc.
- Other forms of evidence can include; mission statements and extracts of other relevant documents.

All applications shall be presented as soft copies. Attachments shall be sent as PDFs and Zipped into one file. Only requested attachments should be sent with the application.
SECTION 4 - SIGNATURE ON BEHALF OF THE INSTITUTION

The information should conclude with the signature of the official authorized to sign on behalf of the institution.

Name: ________________________________________________________________

Position in Institution: ________________________________________________

Signature: __________________________ Date: ____________________________

Company Stamp:

DECLARATION:
I confirm that the information contained herein is a true representation of my institution:

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<th>Name</th>
<th>Designation</th>
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Please return the fully completed application form by email to ecowarriors@ecotourismkenya.org. The deadline for submitting this application is 21st of July 2023 Midnight.

Best of Luck!