



# THE 2023 ECOWARRIOR AWARDS

APPLICATION FORM

YOUTH-LED INITIATIVES CATEGORY:

Advocating for Conservation in Tourism

Sustainable Tourism; A Brighter Future for People, Planet and Profit.

# INTRODUCTION

This is the application form for the 2023 Eco Warrior Awards Youth–Led Initiatives Category: Advocating for Conservation in Tourism. The theme for this year’s award is ‘**Sustainable Tourism; A Brighter Future for People, Planet and Profit.**’ We are bringing focus to the three key components of sustainability (people, planet & profit). This is with the aim to recognize, appreciate, accentuate, and increase efforts in the Kenyan tourism and hospitality industry toward achieving sustainable tourism.

Eligibility of entering the award is vital. Check the criteria description to see if you meet the requirements.

This form will be used to collect information and data to enable the applicant to be appropriately categorized, determined their eligibility to participate in the award, and be scored accordingly.

Additional information may be requested from the applicant.

## SECTION 1 – APPLICANT INFORMATION DETAILS

AWARD CATEGORY:	Best Youth-Led Initiative in Advocating for Conservation in Tourism.
Name of Initiative/Organization:	
Name of Initiative/Organization CEO/MD:	
Location of Initiative/Organization:	
Email Address(es):	
Telephone / Mobile Number(s):	
Website Address:	
Social Media Handles:	

## SECTION 2 – QUESTIONS AND INFORMATION ON THE AWARD CATEGORY (65%)

Tourism activities have negative impacts on the environment and wildlife from which they rely and benefit. Their conservation is key to the sustainability of tourism. Sustainable tourism calls for responsible natural use, consumption and management. Youth conservation actions can minimize these negative impacts and ensure the protection and care of the environment and wildlife. The youth are vital ambassadors who inspire action, creativity, and innovation to address challenges that face conservation thereby contributing to sustainable tourism.

### Question 1

Describe how your youth-led initiative raises awareness about conservation within the communities in the tourism industry, outlining the measurable impacts.

**(Max 500 words)**

### Question 2

What innovative and creative approaches has your initiative used to engage and educate young people about the importance of conservation in tourism, and how effective are these approaches? **(Max 500 words)**

### Question 3

Describe how your youth-led initiative has engaged with other organizations or stakeholders to promote conservation in the tourism industry, and the impacts these collaborations have on your initiative's goals and objectives. **(Max 300 words)**

### Question 4

As an initiative, what are your future plans in your efforts toward advocating for conservation in tourism? What would be the significance of achieving this award towards these plans? **(Max 300 words)**

## SECTION 3 - DOCUMENTATION (35%)

These are the requested attachments. They should be supporting evidence to the answers provided in section 2. The more **relevant** evidence you are able to provide, the better it will be for the judging process.

- The information provided must be supported by materials like a slideshow presentation, photographs, audio or short video clips.
- Letters of commendation, relevant policies, training materials, testimonials, communication materials, MOUs, budgets, initiative/project reports, etc.
- Other forms of evidence can include; mission statements and extracts of other relevant documents.

**All applications shall be presented as soft copies.**

Attachments shall be sent as PDFs and Zipped into one file.

**Only requested** attachments should be sent with the application.

## SECTION 4 - SIGNATURE ON BEHALF OF THE APPLICANT

The information should conclude with the signature of the official authorized to sign on behalf of the applicant.

Name: \_\_\_\_\_

Position in Organization: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Company Stamp:

### DECLARATION:

I confirm that the information contained herein is a true representation of my facility:

Name	Designation	Date

*Please return the fully completed application form by email to [ecowarriors@ecotourismkenya.org](mailto:ecowarriors@ecotourismkenya.org). The deadline for submitting this application is **21<sup>st</sup> of July 2023 Midnight**.*

***Best of Luck!***

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*Linking tourism, conservation & communities.*



**The 2023 Eco Warrior Award**

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