



GREEN TOUR *kenya*

Replicating tourism industry sustainability best practices into the Kenyan and wider African tourism supply chain through an integrated business led approach

- Standard, training and tools development
- Integration of sustainability practices within the Kenyan travel sector

- Certification of tour operators and their accommodation, transport and activity suppliers

- Develop and integration of “green” services and products
- Export coaching programme for tour operators

- Promoting Kenya as a leading “green” destination
- Integration of Sustainable Consumption and Production (SCP) principles in Kenyan and African policies

Green Tour Kenya is a European Commission funded project under the Switch Africa Green Programme Phase II

In collaboration with:

