

The Kenya Coast Code

At the Coast...

Travel with reputable operators and qualified safari guides

Insist that your tour operator and accommodation provider uses only trained and certified professional safari guides

Respect local cultures and promote community benefits

Support projects and properties that benefit local people through employment, social development and the preservation of traditional livelihoods.

Support eco-friendly accommodation facilities

Try to stay in lodges and camps that look after their surrounding environment and support local conservation initiatives.

Protect the marine environment

Do not touch or stand on coral reefs, and never dispose of litter on the beach or in the sea

Never buy or remove animals or shells from the sea

Avoid restaurants and hotels that serve undersized crabs and lobsters, which are contributing to the rapid demise of these species.

Support traditional coastal livelihoods

Try to support designated market areas where traders are making an effort to keep their business off the beaches. Please do not give money or gifts to children, which encourage them to stay away from school.

Respect local cultures and customs

Always dress in a respectful way when visiting towns and villages – and never bathe topless on the beach.