Greetings!

Green Lodging Trends Report 2017

One of the main challenges in communicating and/or promoting sustainable tourism practices is limited research data information, specifically relating to the hotel industry. In particular, there is a considerable information gap co-relating economic benefits derived from implementing responsible business practices and integrating responsible business pillars in tourism enterprises. This week’s Eco-byte will share an informative and provocative trends analysis report - Green Lodging Trends Report 2017 - published by Green Lodging News and Green View, both leaders in advancing hotel sustainability. The report reveals the results of a survey conducted between May 1, 2017 and June 15, 2017 to assess and catalyze green innovation, best practices and awareness regarding the state of sustainability across hotels worldwide.

This survey further highlights and summarizes responses to 110 survey questions in the following categories:

- Air Quality
- Back of House
- Climate Action
- Certification
- Communications
- Community Involvement
- Energy Management
It also looks at the most common green practices among the respondents, what sustainability initiatives are trending, and what practices are most innovative.

The report received data from 2,093 hotels across 46 countries in Asia-Pacific, Americas, Europe, Middle East and Africa. The main objective of this report is to establish a benchmark against which one can compare one’s own property from one year to the next or that of other similar properties. If you want to gauge how far you are in your sustainability operations index as a hotel business, or if your practices are standard with other similar operators globally, or even learn a lesson or two on how you can improve, this trend analysis report will fascinate you, as there is so much to learn and share, so read on! >>>>>> https://greenview.sg/wp-content/uploads/2017/09/green-lodging-trends-report-2017.pdf